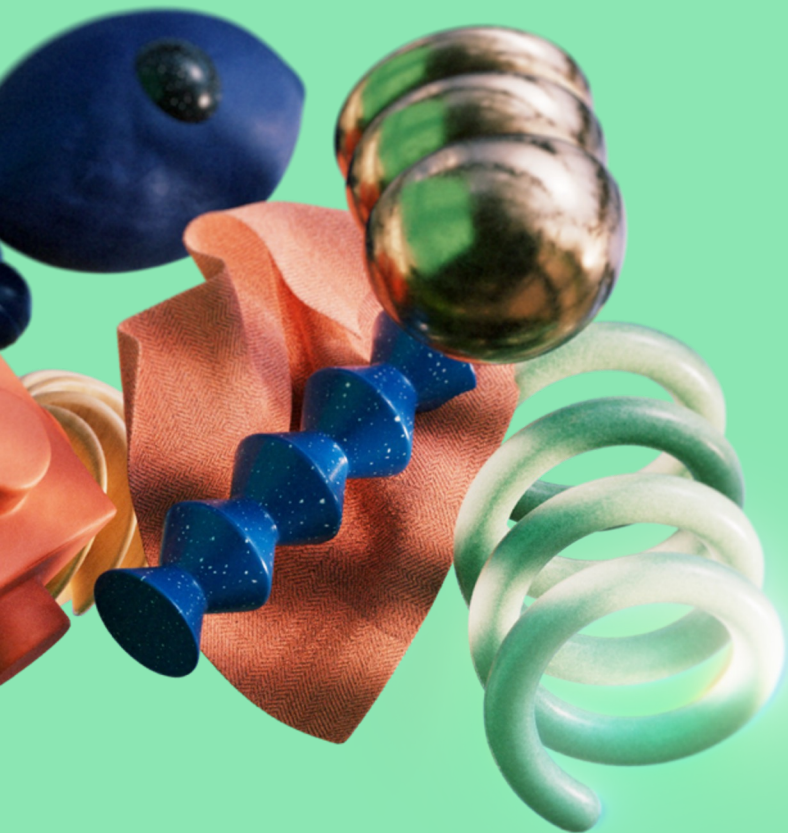




WONDER CLUB

2025





THE POWER OF WE

WONDER CLUB is the exclusive connection with other **high end design minded companies.**

Combining your network and the network of Designregio Kortrijk is your added value!

By initiating collaborations, **we create additional leverage.**



THE POWER OF WE

In a rapidly changing world, you want to be inspired by trends and innovations that spark your imagination. Become part of **an inspiring community** where ideas thrive and the future is being shaped together!

Inspire others while connecting with young creative talent. Bring your products to life in **the Wonder Club House**, where imagination meets innovation.”



AN INSPIRING COMMUNITY

We offer 4 inspirational lunchdates. Keynote speakers are carefully selected within the domains of:

 DIGITAL

 SOCIAL

 PLANET

 TALENT

11u30 – 14u

Profile of members:

C-level – r&d - marketing

We provide access for 2 persons per company per event.





AN INSPIRING COMMUNITY



DIGITAL

Friday 14.02

TBC

The Level - DAE Kortrijk

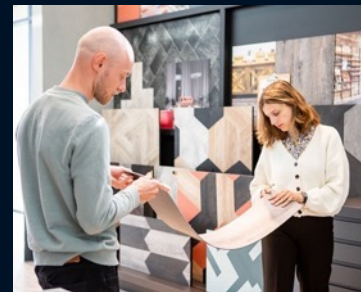


PLANET

Thursday 12.06

Louis Dejaeger

Outdoor Office Day spot



SOCIAL

Friday 25.04

Peter Depauw

Strategy & Leaders

Deelfabriek Kortrijk



TALENT

Thursday 23.10

5x pitch We Are The Next Generation

Budafabriek Kortrijk
(ikv Wonder Festival)



**program under construction, minor adjustments to this schedule may still be possible*



AN INSPIRING COMMUNITY

WHAT'S IN IT FOR YOU?

- Gain insights from expert speakers on the latest trends.
- Connect with creative professionals and potential partners.
- Get inspired by innovative perspectives that fuel creativity and new solutions.



THE WONDER CLUB HOUSE

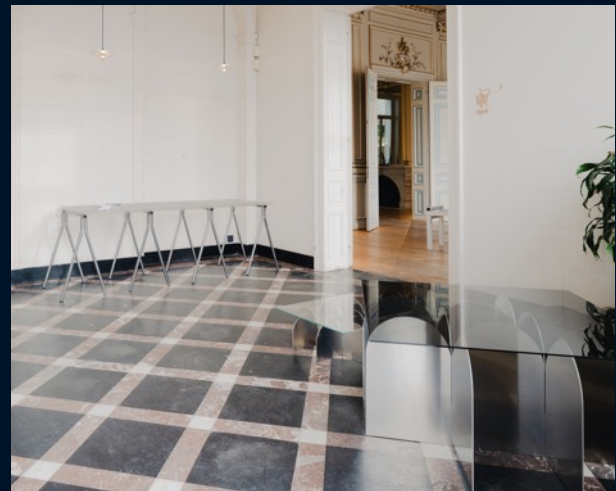
> BLENDING BRANDS WITH INSPIRATIONAL DESIGNERS

- ◆ Wondering showcase of products of Wonder Club members combined with object from young and experimental designers
- ◆ A unique scenography that blends commercial & experimental work
- ◆ Part of the Wonder Festival (incl fee, +15k visitors)
- ◆ On an AAA location in the city center of Kortrijk





THE WONDER CLUB HOUSE





THE WONDER CLUB HOUSE

WHAT'S IN IT FOR YOU?

- ◆ Gain exposure to over **15,000 visitors** at a triple A location as part of the Wonder Festival 2025.
- ◆ Blend your products with innovative designs from young talent, **creating unique synergies** and fresh appeal.
- ◆ Spicy visibility and **social media buzz** to increase your brand's impact among a creative, engaged audience.
- ◆ **A platform to network** with potential partners, clients, and industry influencers in an inspiring setting.



ENGAGEMENT MEMBERS

Are you 1 of the 15 privileged pioneers of the region?

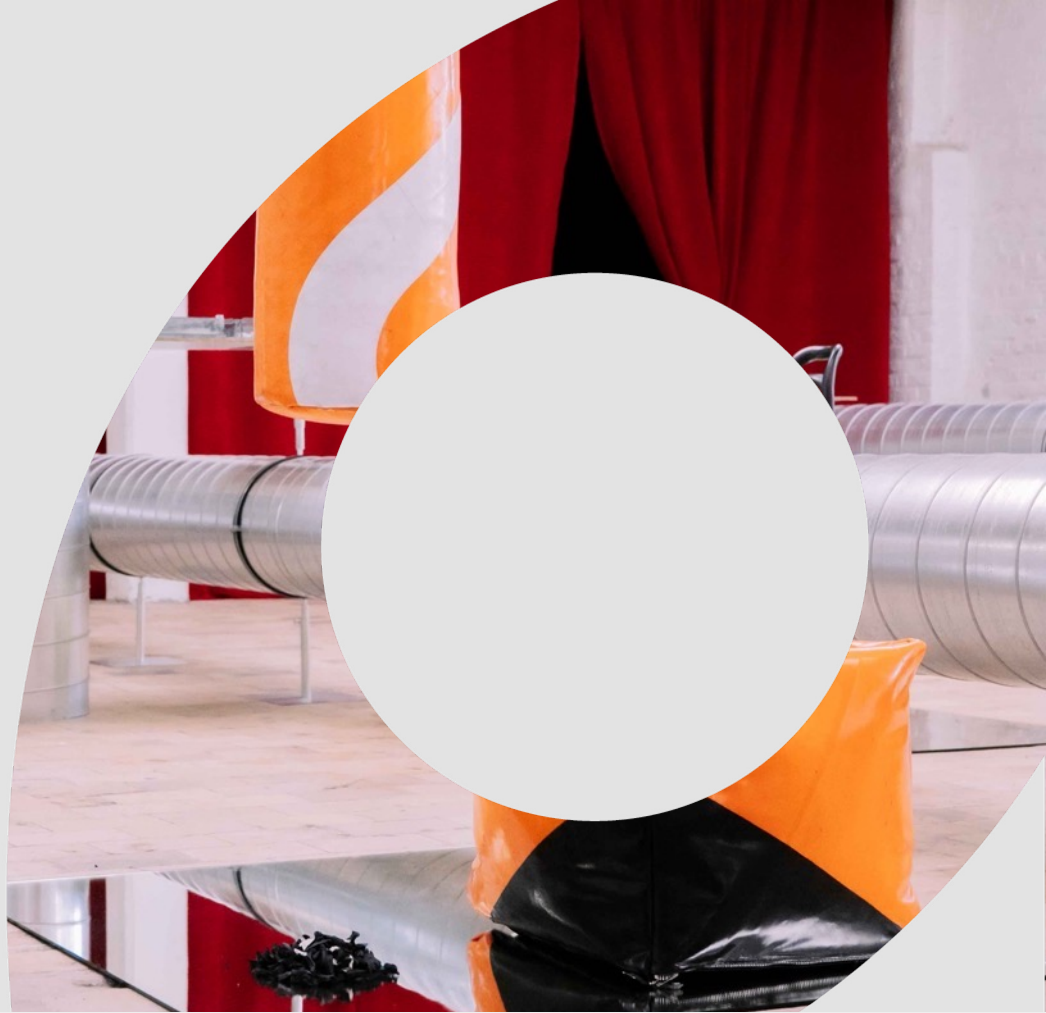
Yearly investment (Jan – Dec 2025)
of €2.750 (excl btw)

4 inspiration lunchdates with keynotes
for two members per company

THE WONDER CLUB HOUSE showcase

Communication through Designregio Kortrijk:

- Part of the performant website of Wonder Club
- Dedicated content and communication on our socials
- Be part of our newsletters





BE ON TOP OF OUR MIND

With the Wonder Club members we link you to our network by:

- Connecting you with existing events from the DRK network (Kortrijk IN, Design Drinks & Talks, Trendvision, Howest Talks, etc.)
- Initiating school visits to your company
- Bridging between you and the UNESCO Creative City of Design network
- Giving you front seats on subsidy projects
- Collaborating on strengthening the design image of the region



Get in touch!

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